



## TRADE Wall Primer

**Samson Trade Wall Primer** is an excellent quality versatile acrylic primer with high stain coverage and alkali resistance. Trade Wall Primer is an extremely durable water based primer for interior and exterior cement and masonry, an excellent solution for all wall surfaces.

Colours: White

### PRODUCT USES

- Essential alkali resistant primer for all walls including cement, concrete, plaster, and bricks.
- For new or previously painted interior and exterior use.
- To seal porous cement surfaces.
- A resistant barrier against efflorescence.
- NOTE: Where Gypson or plaster rhinolite is used, it is recommended to use **SAMSON SB29** as a key coat to seal such boards prior to using the **SAMSON TRADE WALL PRIMER**

### ADVANTAGES

- Water-based and non-toxic.
- Alkali resistance.
- Washable
- Durable
- Primes a multitude of substrates.
- Resists peeling and efflorescence.
- Excellent obliteration.
- Quick drying time.
- Low odour.
- Allows the surface to breathe and expel moisture.
- Easy application with brush, roller or spray.
- Low splatter.
- Lead and heavy metal free.
- Compatible with most decorative topcoats excluding solvent based top coats.

### COVERAGE

- 6- 8m<sup>2</sup> per litre per coat.
- This is a guide only and depends on substrate porosity and profile as well as technique and tools used.

### SURFACE PREPARATION

Ensure all surfaces are properly prepared and thoroughly clean, sound, dry and free from any contaminants such as dirt, salt, algae, oil, grease and loose, flaking paint. Remove mildew stains with **Samson FungiVanish**

- New surfaces: The surface must be clean and dry. Loose and brittle material must be brushed or sanded off, washed with clean water and left to dry. The new plaster must have cured for at least 30 days prior to priming.
- Previously painted surfaces: The surface must be clean and dry. Loose and brittle material such as chalk must be brushed or sanded off, washed with clean water and left to dry.

**APPLICATION**

- Stir Samson Trade Wall Primer thoroughly with a flat paddle.
- For brush or roller application:
  - Apply two coats of Samson Trade Wall Primer to achieve complete obliteration, allow 2 hours @25°C drying time between coats. Allow at least 6 hours longer drying time in cold wet or humid weather.
- For spray application:
  - Dilute the Samson Trade Wall Primer by no more than 10% of volume with water.
  - Apply two coats of Samson Trade Wall Primer to achieve complete obliteration, allow 2 hours @25°C drying time between coats. Allow at least 6 hours longer drying time in cold wet or humid weather.
- Topcoat with Samson decorative paints such as Samson Roof Coat, Samson Acrylic PVA, Samson Super Acrylic, Samson Ultra Sheen or Low Sheen.
- For colour consistency ensure batch numbers are the same on all containers that you purchase.

**CLEANING**

- Hands and equipment are easily cleaned in water while wet.
- Collect spills with suitable absorbent material

**IMPORTANT**

- Ambient and surface temperatures must be between 10°C and 35°C during application.
- The moisture content of the new plaster must be less than 10% or have cured for at least 30 days prior to priming.

**SAFETY PRECAUTIONS**

- Skin contact: Wash thoroughly with soap and water.
- Eye contact: Flush immediately with water and contact a physician.
- Respiratory problems: Remove affected person to fresh air immediately and contact a physician.
- Not for consumption. If swallowed, contact a doctor immediately. Do not induce vomiting. Drink water.
- Keep out of reach of children.

**TECHNICAL DATA**

- Pack size 5L and 20L buckets
  - Touch dry 2 hours
  - Hard dry 4 hours
  - Second coating time 6 hours
  - Volume solids ±20 %
  - Viscosity 90 – 100 Ku (approx.)
  - Application temperature 20°C to 40°C
  - Density 1.22 – 1.24g/cm<sup>3</sup>
  - Toxicity Non Toxic
  - Fire hazard None
  - Shelf life 6-12 months (dependent on storage conditions)
  - Storage Cool, dry area below 25°C
- Properties listed above are for guidance only and not a guarantee on performance.

Technical details above are provided in good faith. Sampson Paints are manufactured by an ISO 9001: 2015 registered company and so our products are manufactured to the highest standards using raw materials of superior quality. Consequently we believe in the quality of our products and will willingly replace any product in the unlikely event of a quality related performance failure. Whilst we are confident in guaranteeing the quality of our products, we cannot however accept any liability for performance failure due to the incorrect application of our products. Correct application is critical to the successful performance of our products and as this process falls outside of our control we are unable to cover the application under our product performance warranty. Where there are doubts, it is recommended that the user conduct their own suitability tests before use.

Updated: July 2019 (this supersedes all previous publications)